



## Producer Demographics

To be completed by Extension specialist at conclusion of final meeting.  
Use interview format to complete any outstanding questions.

Producer: \_\_\_\_\_ Year: \_\_\_\_\_

1. *Producer's age?* \_\_\_\_\_
2. *Producer's education level?*
  - 0 Less than high school
  - 1 High school
  - 2 Technical school
  - 3 Some college
  - 4 Bachelor degree
  - 5 Masters degree
  - 6 PhD/MD/JD/DVM
  - 7 GED
3. *Years of experience in production agriculture?* \_\_\_\_\_
4. *How did the producer get started in production agriculture?*
  - 1 On their own
  - 2 Partnered with family member
  - 3 Farm employee
  - 4 Partnered with non-family member
  - 5 Other
5. *Did the producer grow up on a farm or ranch?*
  - 1 Yes
  - 2 No
6. *Does the producer have an off-farm job?*
  - 1 Full-time
  - 2 Part-time
  - 3 No
7. *Does the producer's spouse have an off-farm job?*
  - 1 Full-time
  - 2 Part-time
  - 3 No
8. *Is all off-farm income included in this analysis?*
  - 1 Yes
  - 2 No

9. Does the producer currently have a paid crop marketing advisor?
- 1 Yes  
2 No
10. Does the producer currently use a paid crop production consultant?
- 1 Yes  
2 No
11. How does the producer use a computer for managing the farm or ranch? (select all that apply)
- |                                   |       |      |
|-----------------------------------|-------|------|
| Production record keeping         | 1 Yes | 2 No |
| Financial record keeping          | 1 Yes | 2 No |
| Check book                        | 1 Yes | 2 No |
| Production information (Internet) | 1 Yes | 2 No |
| I don't use a computer            | 1 Yes | 2 No |
12. What type of record keeping system(s) does the producer use – other than tax preparation? (select all that apply)
- |   |       |      |
|---|-------|------|
| Commercial computer software                | 1 Yes | 2 No |
| Customized computer files like spreadsheets | 1 Yes | 2 No |
| Handwritten records & files                 | 1 Yes | 2 No |
| My accountant or lender does it             | 1 Yes | 2 No |
| Uses no other record keeping system         | 1 Yes | 2 No |
13. How many households are supported by the farm? \_\_\_\_\_
14. How many people are in each household? \_\_\_\_\_
15. a. How many Extension events and programs has the producer attended in the past 12 months (other than Farm Assistance)?
- 1 Have not attended any Extension events or programs  
2 Have attended 1 – 4 Extension events and/or programs  
3 Have 5 or more Extension events and/or programs
- b. Has the producer served as an Extension volunteer or 4-H Leader in the past 12 months?
- 1 Yes  
2 No
- c. Has the producer served on one or more Extension Committees in the past 12 months?
- 1 Yes  
2 No

Coding to get an “Extension activity rating”: from question 15a (1 – 3), plus 1 if yes on question 15b, plus 1 if yes on question 15c – for a final rating of 1 to 5.

Question 15 Score: \_\_\_\_\_

16. How did the producer first learn about FARM Assistance? (select one only)

- 1 My extension agent
- 2 Extension specialist or economist
- 3 FSA
- 4 Someone else outside Extension (another producer, neighbor, family member, friend, etc.)
- 5 On the Internet
- 6 Paper publication
- 7 Other, please specify: \_\_\_\_\_

17. Which of the following was closest to the question of most concern to the producer in regard to his/her operation at the start of this process?

- 1 What is the financial condition of my operation (have no idea)?
- 2 Is my operation, or some part of it, viable (should I continue or dissolve it)?
- 3 Which alternative is best in order to improve the operation (includes pursuing new opportunities)?
- 4 Something else: \_\_\_\_\_

For example only  
Do not use