

Your views on the quality and effectiveness of Extension programs are extremely important. Please tell us about your experience with this activity. Your answers will help us better meet your needs. Thank you!

1. For each item listed below, mark the number in the left column that best describes your level of understanding **BEFORE** the program; then mark the number in the right column that best describes your level of understanding **AFTER** the program.

Poor **Fair** **Good** **Excellent**
1 **2** **3** **4**

Your understanding of . . .	BEFORE Program				AFTER Program			
	1	2	3	4	1	2	3	4
	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
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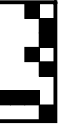
2. Please indicate your intentions to adopt each item listed below, or indicate if you have already adopted the item listed or if it does not apply to your situation.

Practice or technology that could be adopted . . .	Definitely	Probably	Probably	Definitely	Already	Not
	Will Not	Will Not	Undecided	Will	Will	Adopted
	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
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MARKING INSTRUCTIONS

CORRECT: ● INCORRECT: ☒ ☓ 🗑️ 🔄

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3. Number of acres you own/manage?

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4. Do you anticipate a potential economic benefit from your participation in this Texas A&M AgriLife Extension Service program?

- Yes (continue with question 5)
- No (skip to question 8)

5. Please indicate which of the following best captures the overall anticipated economic benefit?

- \$1 to \$10
- \$11 to \$20 per acre
- \$21 to \$30 per acre
- \$31 to \$40 per acre
- More than \$40 per acre

6. Please indicate which of the following best captures the anticipated economic benefit just from adopting new cotton varieties?

- \$0 (none)
- \$1 to \$10 per acre
- \$11 to \$20 per acre
- \$21 to \$30 per acre
- More than \$30 per acre

7. The anticipated economic benefit can be attributed to which of the following? *(select all that apply)*

- Increased production
- Increased quality
- Reduced input cost
- Other

8. Based on the information provided at the program, what is the likelihood that you would recommend Texas A&M AgriLife Extension Service to your family and friends as a contact for information on cotton production? Fill in one number below where 0 = not likely and 10 = very likely.

- 0 1 2 3 4 5 6 7 8 9 10
- Not Likely Very Likely