

The first page of the results is a profile of your event using information from the cover sheet. Other information such as survey response rate and scan form used (ID) are provided as well.

***** PROFILE OF YOUR EVENT *****

Event Profile

First Name	<i>JOE</i>
Last Name	<i>AGENT</i>
Primary County	<i>Lone Star</i>
Additional County	.
Additional County	.
Additional County	.
Additional County	.
Additional County	.
Additional County	.
Type of Plan	<i>Output</i>
State Goal	<i>Goal 2 (Agriculture, Natural Resources, Economic and Environmental Education)</i>
TEXAS Plan Number	<i>11111</i>
TEXAS Task Number	<i>222222</i>
Type of Event	<i>Group educational event</i>
Event Title	<i>2013 AG CHEMICAL DAY</i>
Event Date	<i>17-Jan-2013</i>
Economic Benefit an Explicit Goal	<i>Yes</i>
CEUs Offered	<i>Pesticide</i>
Partial Cost Recovery Event	<i>Yes</i>
Zip Code Where the Event Occurred	<i>77777</i>
Scan Form ID	<i>49000</i>
Batch number assigned by OD	<i>20855</i>
Surveys Returned	<i>43</i>
Total Attendance	<i>73</i>
Survey Response Rate	<i>58.9%</i>

43 out of 73 participants completed a survey for a response rate of 58.9%
 $((43/73)*100)=58.9\%$

***** OVERALL SATISFACTION WITH THE ACTIVITY *****

Descriptive Statistics

	N	Mean
1. Overall satisfaction with this activity.	40	4.45
Valid N (listwise)	40	

1. Overall satisfaction with this activity. 

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Completely	19	44.2	47.5	47.5
	Mostly	20	46.5	50.0	97.5
	Somewhat	1	2.3	2.5	100.0
	Total	40	93.0	100.0	
Missing	System	3	7.0		
Total		43	100.0		

***** SATISFACTION WITH ACTIVITY ELEMENTS - MEANS *****

Descriptive Statistics

	N	Mean
2a. Satisfaction with information being what you expected to receive.	<i>41</i>	<i>4.37</i>
2b. Satisfaction with accuracy of the information.	<i>40</i>	<i>4.57</i>
2c. Satisfaction with the information being easy to understand.	<i>42</i>	<i>4.43</i>
2d. Satisfaction with the timeliness of the information.	<i>41</i>	<i>4.63</i>
2e. Satisfaction with helpfulness of the information in decision about your own situation.	<i>41</i>	<i>4.44</i>
2f. Satisfaction with relevance of the examples used.	<i>41</i>	<i>4.41</i>
2g. Satisfaction with the instructor's knowledge level.	<i>41</i>	<i>4.66</i>
2h. Satisfaction with the instructor's response to questions.	<i>41</i>	<i>4.68</i>
2i. Satisfaction with the physical setting's contribution to to ease of listening and participation.	<i>40</i>	<i>4.85</i>
Valid N (listwise)	<i>38</i>	

The following are the frequency tables for overall satisfaction and other satisfaction items. They show how many participants (frequency and percent) selected each response category. Most use these tables to report the combined percentage of participants who were "Completely" or "Mostly" satisfied with each item.

**** SATISFACTION WITH ACTIVITY ELEMENTS - FREQUENCIES ****

2a. Satisfaction with information being what you expected to receive.

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Completely	16	37.2	39.0	39.0
	Mostly	24	55.8	58.5	97.6
	Somewhat	1	2.3	2.4	100.0
	Total	41	95.3	100.0	
Missing	System	2	4.7		
Total		43	100.0		

Use the Valid Percent column to report percentages. Percent is based on all respondents (missing and non-missing)- 43 in this case. Valid percent is based on non-missing, only 41 in this case.

2b. Satisfaction with accuracy of the information.

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Completely	23	53.5	57.5	57.5
	Mostly	17	39.5	42.5	100.0
	Total	40	93.0	100.0	
Missing	System	3	7.0		
Total		43	100.0		

2c. Satisfaction with the information being easy to understand.

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Completely	21	48.8	50.0	50.0
	Mostly	18	41.9	42.9	92.9
	Somewhat	3	7.0	7.1	100.0
	Total	42	97.7	100.0	
Missing	System	1	2.3		
Total		43	100.0		

2d. Satisfaction with the timeliness of the information.

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Completely	26	60.5	63.4	63.4
	Mostly	15	34.9	36.6	100.0
	Total	41	95.3	100.0	
Missing	System	2	4.7		
Total		43	100.0		

**** SATISFACTION WITH ACTIVITY ELEMENTS - FREQUENCIES ****

2e. Satisfaction with helpfulness of the information in decision about your own situation.

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Completely	24	55.8	58.5	58.5
	Mostly	12	27.9	29.3	87.8
	Somewhat	4	9.3	9.8	97.6
	Slightly	1	2.3	2.4	100.0
	Total	41	95.3	100.0	
Missing	System	2	4.7		
Total		43	100.0		

2f. Satisfaction with relevance of the examples used.

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Completely	20	46.5	48.8	48.8
	Mostly	18	41.9	43.9	92.7
	Somewhat	3	7.0	7.3	100.0
	Total	41	95.3	100.0	
Missing	System	2	4.7		
Total		43	100.0		

2g. Satisfaction with the instructor's knowledge level.

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Completely	27	62.8	65.9	65.9
	Mostly	14	32.6	34.1	100.0
	Total	41	95.3	100.0	
Missing	System	2	4.7		
Total		43	100.0		

2h. Satisfaction with the instructor's response to questions.


		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Completely	29	67.4	70.7	70.7
	Mostly	11	25.6	26.8	97.6
	Somewhat	1	2.3	2.4	100.0
	Total	41	95.3	100.0	
Missing	System	2	4.7		
Total		43	100.0		

**** SATISFACTION WITH ACTIVITY ELEMENTS - FREQUENCIES ****

2i. Satisfaction with the physical setting's contribution to to ease of listening and participation.

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Completely	34	79.1	85.0	85.0
	Mostly	6	14.0	15.0	100.0
	Total	40	93.0	100.0	
Missing	System	3	7.0		
Total		43	100.0		


4. Do you plan to take any action or make any changes as a result of this activity?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Yes	32	74.4	80.0	80.0
	No	6	14.0	15.0	95.0
	Not sure	2	4.7	5.0	100.0
	Total	40	93.0	100.0	
Missing	System	3	7.0		
Total		43	100.0		

Reason for not taking any action or making changes

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Info not applicable or relevant to my situation	1	2.3	14.3	14.3
	Info was relevant but taking no action is best decision	4	9.3	57.1	71.4
	Just wanted info (no particular plans to implement)	1	2.3	14.3	85.7
	Something else	1	2.3	14.3	100.0
	Total	7	16.3	100.0	
Missing	Not applicable	32	74.4		
	System	4	9.3		
	Total	36	83.7		
Total		43	100.0		

5. Do you anticipate benefitting economically as a direct result of what you learned from this activity?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Yes	33	76.7	82.5	82.5
	No	7	16.3	17.5	100.0
	Total	40	93.0	100.0	
Missing	System	3	7.0		
Total		43	100.0		

***** NET PROMOTER SCORE *****

----- NPS Clientele Categories -----

Promoters (9-10) = Loyal enthusiastic clientele
 Passives (7-8) = Satisfied but unenthusiastic clientele
 Detractors (0-6) = Unhappy clientele

----- NPS Formula -----

Net Promoter Score (NPS) = % Promoters - % Detractors

Maximum score possible = 100
 Minimum score possible = -100
 Average NPS for all ANR programs thru 2011 is 72.0

For more information on Net Promoter Scores, go to:
<http://agrilife.org/od/evaluation/results-2/net-promoter-score/>

Distribution of Client Categories for Your Event

		Count	Column Valid N %
Client Category	Promoters	28	70.0%
	Passives	12	30.0%
	Detractors	0	.0%

Your NPS Calculation

1	$NPS = 70.0 - 0.0$
---	--------------------

Net Promoter Score for Your Event

Your Score:	70.0
-------------	------

Descriptive Statistics

	N	Mean
Likelihood that you would recommend Texas A&M AgriLife Extension to your family and friends as a contact for information presented at this activity?	40	9.17
Valid N (listwise)	40	

Likelihood that you would recommend Texas A&M AgriLife Extension to your family and friends as a contact for information presented at this activity?

★		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	10	19	44.2	47.5	47.5
	9	9	20.9	22.5	70.0
	8	12	27.9	30.0	100.0
	Total	40	93.0	100.0	
Missing	System	3	7.0		
Total		43	100.0		

Would you attend an activity on another subject offered by Extension if it addressed a need or interest of yours?

★		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Yes	40	93.0	100.0	100.0
Missing	System	3	7.0		
Total		43	100.0		

How valuable to you was this opportunity to network with experts and other participants with similar interests?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Extremely	14	32.6	35.9	35.9
	Quite	17	39.5	43.6	79.5
	Somewhat	7	16.3	17.9	97.4
	Slightly	1	2.3	2.6	100.0
	Total	39	90.7	100.0	
Missing	System	4	9.3		
Total		43	100.0		

Overall, how valuable to you is the information and programs provided by Extension?

★		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Extremely	19	44.2	47.5	47.5
	Quite	18	41.9	45.0	92.5
	Somewhat	3	7.0	7.5	100.0
	Total	40	93.0	100.0	
Missing	System	3	7.0		
Total		43	100.0		

Demographic Questions
 The remainder of the frequency tables are associated with responses to demographic questions. What to use to describe your audience is up to you. One simple strategy is to highlight the largest percentage of the audience...
 were male **(87%)**
 were age 50+ **(63.4%)**
 have a college degree **(52.5%)**
 white **(97.6%)**

***** PARTICIPANT BACKGROUND *****

You are . . .

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Female	5	11.6	12.2	12.2
	Male	36	83.7	87.8	100.0
	Total	41	95.3	100.0	
Missing	System	2	4.7		
Total		43	100.0		

Your age

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	30-34	1	2.3	2.4	2.4
	35-39	3	7.0	7.3	9.8
	40-44	2	4.7	4.9	14.6
	45-49	3	7.0	7.3	22.0
	50-54	6	14.0	14.6	36.6
	55-59	7	16.3	17.1	53.7
	60-64	5	11.6	12.2	65.9
	65-69	5	11.6	12.2	78.0
	70-74	6	14.0	14.6	92.7
	75+	3	7.0	7.3	100.0
Total		41	95.3	100.0	
Missing	System	2	4.7		
Total		43	100.0		

Your racial/ethnic background

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Native American	1	2.3	2.4	2.4
	White	40	93.0	97.6	100.0
	Total	41	95.3	100.0	
Missing	System	2	4.7		
Total		43	100.0		

***** PARTICIPANT BACKGROUND *****

Highest level of education obtained

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	High school graduate or GED	7	16.3	17.5	17.5
	Vocational or technical degree	1	2.3	2.5	20.0
	Some college	11	25.6	27.5	47.5
	Bachelor degree	12	27.9	30.0	77.5
	Post-graduate degree(s)	9	20.9	22.5	100.0
	Total	40	93.0	100.0	
Missing	System	3	7.0		
Total		43	100.0		

Zip code of your primary residence

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	76715	1	2.3	2.4	2.4
	76490	1	2.3	2.4	4.9
	76486	4	9.3	9.8	14.6
	76484	4	9.3	9.8	24.4
	76475	2	4.7	4.9	29.3
	76472	3	7.0	7.3	36.6
	76462	2	4.7	4.9	41.5
	76458	1	2.3	2.4	43.9
	76453	2	4.7	4.9	48.8
	76449	4	9.3	9.8	58.5
	76446	1	2.3	2.4	61.0
	76117	1	2.3	2.4	63.4
	76088	2	4.7	4.9	68.3
	76085	1	2.3	2.4	70.7
	76068	1	2.3	2.4	73.2
	76067	9	20.9	22.0	95.1
	74484	1	2.3	2.4	97.6
74472	1	2.3	2.4	100.0	
Total	41	95.3	100.0		
Missing	System	2	4.7		
Total		43	100.0		

***** PARTICIPANT BACKGROUND *****

Is this your first time to participate in an Extension activity as an adult?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Yes	3	7.0	7.5	7.5
	No	37	86.0	92.5	100.0
	Total	40	93.0	100.0	
Missing	System	3	7.0		
Total		43	100.0		